**OLUWAGBEMI OLALEKAN DAMILOLA**

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**OBJECTIVE**

To explore my quest for learning in pursuing and developing a professional career in an enterprising and veritable organization and also to provide world class solution that will facilitate the accomplishment of my corporate goals irrespective of any challenge.

**BIO –DATA**

* Gender: Male
* Marital Status: Single
* Nationality: Nigerian

**COMPETENCE**

* Proven ability in teaching marketing, business management and digital analytics
* Business development, strong marketing and business administrative ability and also penchant for business development.
* Proficient in content development, digital marketing, and scheme of works.
* Excellent communication and business writing skills and also with ability to relate exceptionally well with every employee and senior management.
* Social media marketing
* Creating of Marketing survey and strategy system
* Microsoft package
* Marketing communication and branding

**EDUCATION**

**Moshood Abiola Polytechnic, Abeokuta. Ogun State 2016-2019**

Higher National Diploma in Marketing

**Moshood Abiola Polytechnic, Ogun State 2013-2015**

National Diploma in Marketing

**Senior Secondary School. Lagos State. 2012**

Tomia Community Senior Secondary School

**PROFESSIONAL CERTIFICATION**

* Chartered Digital Marketing Professional (Ch.DMP).
* Post graduate Diploma in Social Media & Digital Marketing (PGD, SMDM).
* Marketing Membership Certificate. (ACISMDM).
* Fundamentals of Digital Marketing. (GDSA).

**WORKING EXPERIENCE**

**STANDARD ALLIANCE INSURANCE COMPANY**

MARKETER (December 2020 - November 2021)

* Developing and implementing marketing campaigns to promote insurance products
* Setting goals based on documented company revenue and projected budgets
* Engaging with the community via local events
* Tracking data according to KPIs and making adjustments to campaigns as necessary
* Using social media to start a meaningful conversation with customers
* Designing a referral program that truly incentivizes customers
* Gathering feedback and using data to influence future marketing ideas

**SACRED HEART COMPREHENSIVE HIGH SCHOOL**

MARKETING TUTOR (November 2019 - October 2020.)

* Conducting marketing, conducted periodic assessment to ascertain knowledge gained, identified and evaluate performance, proposed and implementing improvement strategies. Over 60% improved performance achieved.
* Supervised, monitored and controlled students class project works. Over 75% were approved by external supervisors with minimal or no plagiarism.
* Overseer of departmental administrative works and coordinated improved examinations and results.
* Creating a learning model to aid learning and a road map to achieve success.

**FIRST SOLUTION CONSULTING SERVICES**

MARKETING CONSULTANT (August 2018 – September 2019)

* Conduct marketing research to identify industry trends and commercial opportunities
* Develop and implement a marketing strategy according to objectives and budget
* Study company profile and operations to understand its marketing needs
* Provide advice on branding, positioning, communications and other marketing issues
* Develop and nurture long term relationship with in house teams and external vendors
* Execute strategic tasks and monitoring outcomes

**VOLUNTEER EXPERIENCE**

**WORLD HEALTH ORGANIZATION (WHO).**

* Ward Accountability Officer
* Monitoring of vaccine
* Accounting for usage of vaccine
* Giving report on daily activities

**RESEARCH**

* (HND Dissertation Topic; Effect of Bill Board Advertising on Consumer Buying Behavior in Hospitality Industry Ogun State).
* (ND Dissertation Topic; Impact of Business Communication On Organizational Performance In Nigeria Companies (A case Study of Some Quoted Companies in Nig.Or Some Nig. Banks).

**INTERESTS & HOBBIES**

Research, Debating, Meeting people, travelling and Reading.

**REFERENCES:**

Available On Request.